

2016 Ad Rates

Ad size	1x	4x
1/4 Page	\$795	\$695
1/2 Page	\$1,195	\$995
Full page	\$1,995	\$1,795
Two-page spread	\$3,795	\$3,495
Special insert	\$3,995	\$3,995
Inside front & back covers	\$2,795	\$2,795
Back cover	\$2,995	\$2,995

Submissions

File Transfer

Please use our transfer site:
oregonmedia.wetransfer.com

Mail

PMB 474
70 SW Century Drive,
Suite 100
Bend, OR 97702

Phone

541.389.4383 main

Email

art@oregon-media.com

Print ad specifications

Ad size	Standard Artwork Size	Bleed Artwork Size
1/4 page	4" w x 5.06" h	--
1/2 page horizontal	8.25" w x 5.06" h	Artwork: 9.25" w x 5.625" h Live area: 8.25" w x 5.06" h
1/2 page vertical	4" w x 10.375" h	Artwork: 4.625" w x 11.125" h Live area: 4" w x 10.375" h
Two-page spread	17.25" w x 10.375" h	Artwork: 18.25" w x 11.125" h Live area: 17.25" w x 10.375" h
Full page	8.25" w x 10.375" h	Artwork: 9.25" w x 11.125" h Live area: 8.25" w x 10.375" h
Inside front & back covers	8.25" w x 10.375" h	Artwork: 9.25" w x 11.125" h Live area: 8.25" w x 10.375" h
Back cover	8.25" w x 10.375" h	Artwork: 9.25" w x 11.125" h Live area: 8.25" w x 10.375" h

2016-17 Production Calendar

SUMMER 2016

Reserve space
May 20, 2016

Materials due
May 27, 2016

On sale
July 1, 2016

FALL 2016

Reserve space
August 19, 2016

Materials due
August 26, 2016

On sale
October 1, 2016

WINTER 2017

Reserve space
November 18, 2016

Materials due
November 25, 2016

On sale
January 1, 2017

SPRING 2017

Reserve space
February 17, 2017

Materials due
February 24, 2017

On sale
April 1, 2017